What is claimed is:

- 1. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries the mobile terminal makes an order via the mobile terminal based on observation of a product or service on site and pays for it by using an online payment system via said mobile terminal, in which said mobile terminal sends positional information to an order receiving party so that the order receiving party can find the location of the person and deliver the product or service ordered to the person.
- 2. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries the mobile terminal makes an order via the mobile terminal based on observation of a product or service on site and pays for it in cash, in which said mobile terminal sends positional information to an order receiving party so that the order receiving party can find the location of the person and deliver the product or service ordered to the person.

3

3. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries the mobile terminal sends positional information via the mobile terminal to a receiving party so that said receiving party finds the location of the person and provides the person with the information on products or services available in an area determined on the basis of the positional information sent by the mobile terminal, enabling the person to order a product or service that is available in the area via the mobile terminal.

- 4. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries a mobile terminal sends patch information containing personal information that includes at least one of age, health condition and driver's license information, as well as positional information via the mobile terminal to a receiving party, so that the receiving party receives the patch information and the positional information, and provides the person with the information on a product or service available for the person in an area determined by the patch information.
- 5. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries a mobile terminal orders a product via the mobile terminal by using an online payment system, so that an order receiving party provides a free web access service for the person for a certain time corresponding to the amount paid by electronic payment.
- 6. An ordering system utilizing a mobile terminal that is capable of sending positional information, in which a person who carries the mobile terminal sends patch information that includes a product to be purchased as well as positional information, and a receiving party receives said patch information and sends the information on the location of the product along with the location of the person to said mobile terminal, so that the person can check the location of the product along with the location of the person on a display of said mobile terminal, enabling the person to easily find the location of the product to be purchased.